

Sabroe Sales Tools - for easy product planning

Your optimum choice for selecting and configuring the best Sabroe products for both industrial cooling and industrial heating

As the market leader within both industrial cooling and industrial heating, Sabroe has a long history of enabling product configuration through our sales tools. For more than 40 years, COMP1 has been an industry-leading tool. Now, with the coming launch of COMP2, we are ready to meet the market demands of the future.

Sabroe sales tools for easy Sabroe product planning

With Sabroe sales tools, the well-known COMP1 and, especially, our newly developed COMP2, we are incorporating our 125 years of expert knowledge and experience within industrial refrigeration into a new platform.

A platform that lets you, as a client or contractor, easily configure the Sabroe products to fit your needs and demands for either heating or cooling, while relying on the software to provide the needed expert knowledge.

COMP1 and COMP2, as well as the supporting portfolio, cover everything from new product sales to service interval estimations and calculation of the total cost of ownership. It is an extensive portfolio of sales and selection tools dedicated to the configuration and performance evaluation of Sabroe products.

All the tools are continuously updated and part of a feedback loop from our R&D, our end-of-line testing and input from the market. This ensures transparency and ease of use for optimal calculations that enable sustainable long-term solutions for the customer.

The necessary link for a successful configuration of Sabroe products

The Sabroe suite of sales tools creates a link between customer expectations of heating and cooling capacities and the Sabroe product line. The tools provide a complete overview of the portfolio and enable easy and accurate calculations and configuration.

What to expect

We are constantly adapting and developing our suites and products to meet the market demands of today. Over the next couple of years, our focus will be on transitioning all data to COMP2 to make it the single point of entry for configuration and performance evaluation of all Sabroe products.

The power behind **your mission**





The idea behind COMP2

Focus on guided product selection

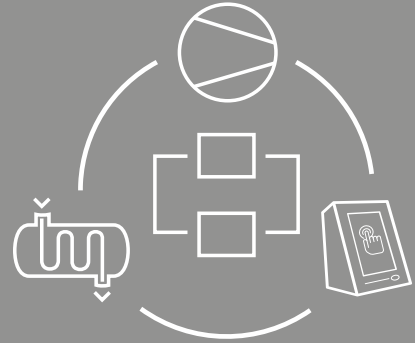
- Less need for expert product knowledge
- Less need for expert sales tool knowledge
- Trustworthy calculations aligned with real-world performance

Focus on customer demands

- Product configurations are based on customer demands
- Possible to address specific needs through product configurations
- Evaluates multiple product configurations simultaneously

Benefits leveraging the Sabroe sales tools suite

- Total overview of the Sabroe product line
- Easy to match your heating and cooling demands with the capacities of Sabroe products
- Reduction in calculation time per quotation
- Potential for more quotations in less time
- Ability to provide multiple solutions for the same demand

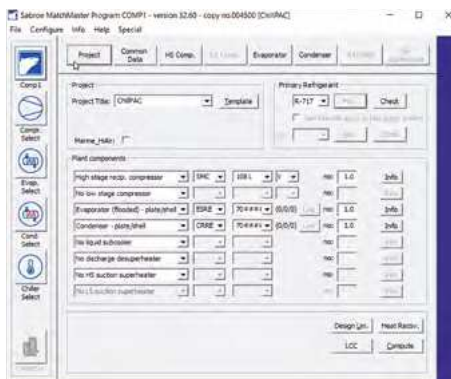


COMP1 – still going strong

COMP1 continues to be a key pillar when configuring Sabroe products for the industrial cooling and heating markets. The main focus in COMP1 is performance evaluation of predefined products. To ensure support for our legacy products and a smooth transition to the new platform, COMP1 will remain available for the coming years.

COMP2 – the next generation sales tool

As the demands for a sustainable future increase, with minimised costs and reliable uptime, so do the needs for efficient solutions for specific applications with low total cost of ownership. COMP2 is designed to help our clients face this challenge with a guided product selection tool based on customer demands with less need for expert product knowledge.



All information is subject to change without notice.

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